

Echinacea purpurea 'magnus'

(Magnus Coneflower, Purple Coneflower)

Magnus coneflower is a colorful, easy-to-grow garden perennial. In early to late summer it produces long, sturdy stems of large, showy, red-purple daisy flowers with conical centers of amber brown. Bloom time may be extended if their spent flowers are removed, or deadheaded. Attractive to butterflies. When dry, their seed-filled cones attract seed-eating birds.



Plant Image

Landscape Information

Pronunciation: ek-in-AY-shee-a pur-PUR-ee-uh Magnus

Plant Type: Groundcover

Origin: eastern United States and Canada

Heat Zones: 1, 2, 3, 4, 5, 6, 7, 8, 9

Hardiness Zones: 3, 4, 5, 6, 7, 8, 9

Uses: Border Plant, Mass Planting, Wildlife, Cut Flowers / Arrangements

Size/Shape

Growth Rate: Fast

Tree Shape: Upright

Canopy Texture: Medium

Height at Maturity: 0.5 to 1 m

Spread at Maturity: Less than 50 cm

Time to Ultimate Height: 2 to 5 Years

Companion Plants: Black eyed susans, geranium rozanne, russian sage, catmint walkers low

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Flower Image

Botanical Description

Foliage

Leaf Arrangement: Opposite

Leaf Venation: Pinnate

Leaf Persistence: Deciduous

Leaf Type: Simple

Leaf Blade: 5 - 10 cm

Leaf Shape: Lanceolate

Leaf Margins: Serrulate

Leaf Textures: Rough

Leaf Scent:

Color(growing season): Green

Color(changing season): Green, Brown

Flower

Flower Showiness: True

Flower Size Range: 7 - 10

Flower Type: Solitary

Flower Scent: Pleasant

Flower Color: Purple, Pink

Seasons: Summer, Fall

Fruit

Fruit Showiness: False

Fruit Colors: Brown

Seasons: Summer, Fall

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Leaf Image

Horticulture Management

Tolerance

Frost Tolerant: Yes

Heat Tolerant: No

Drought Tolerant: No

Salt Tolerance: Poor

Requirements

Soil Requirements: Clay, Loam

Soil Ph Requirements: Acidic, Neutral, Alkaline

Water Requirements: Moderate, Low

Light Requirements: Full, Part

Management

Diseases: Powdery Mildew, Generally disease free

Edible Parts: None

Pests: Generally pest free

Plant Propagations: Cutting, Division

MORE IMAGES



Fruit Image



Bark Image