

Echinacea purpurea 'magnus'

(Magnus Coneflower, Purple Coneflower)

Magnus coneflower is a colorful, easy-to-grow garden perennial In early to late summer it produces long, sturdy stems of large, showy, red-purple daisy flowers with conical centers of amber brown. Bloom time may be extended if their spent flowers are removed, or deadheaded Attractive to butterflies When dry, their seed-filled cones attract seed-eating birds



Plant Image

Landscape Information

<b>Pronunciation:</b> ek-in-AY-shee-a pur-PUR-ee-uh Magnus
<b>Plant Type:</b> Groundcover
<b>Origin:</b> eastern United States and Canada
<b>Heat Zones:</b> 1, 2, 3, 4, 5, 6, 7, 8, 9
<b>Hardiness Zones:</b> 3, 4, 5, 6, 7, 8, 9
<b>Uses:</b> Border Plant, Mass Planting, Wildlife, Cut Flowers / Arrangements
<b>Size/Shape</b>
<b>Growth Rate:</b> Fast
<b>Tree Shape:</b> Upright
<b>Canopy Texture:</b> Medium
<b>Height at Maturity:</b> 0.5 to 1 m
<b>Spread at Maturity:</b> Less than 50 cm
<b>Time to Ultimate Height:</b> 2 to 5 Years
<b>Companion Plants:</b> Black eyed susans, geranium rozanne, russian sage, catmint walkers low

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Flower Image

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### Botanical Description

#### Foliage

**Leaf Arrangement:** Opposite

**Leaf Venation:** Pinnate

**Leaf Persistence:** Deciduous

**Leaf Type:** Simple

**Leaf Blade:** 5 - 10 cm

**Leaf Shape:** Lanceolate

**Leaf Margins:** Serrulate

**Leaf Textures:** Rough

**Leaf Scent:**

**Color(growing season):** Green

**Color(changing season):** Green, Brown

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#### Flower

**Flower Showiness:** True

**Flower Size Range:** 7 - 10

**Flower Type:** Solitary

**Flower Scent:** Pleasant

**Flower Color:** Purple, Pink

**Seasons:** Summer, Fall

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#### Fruit

**Fruit Showiness:** False

**Fruit Colors:** Brown

**Seasons:** Summer, Fall

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Leaf Image

Horticulture Management

Tolerance

- Frost Tolerant: Yes
- Heat Tolerant: No
- Drought Tolerant: No
- Salt Tolerance: Poor

Requirements

- Soil Requirements: Clay, Loam
- Soil Ph Requirements: Acidic, Neutral, Alkaline
- Water Requirements: Moderate, Low
- Light Requirements: Full, Part

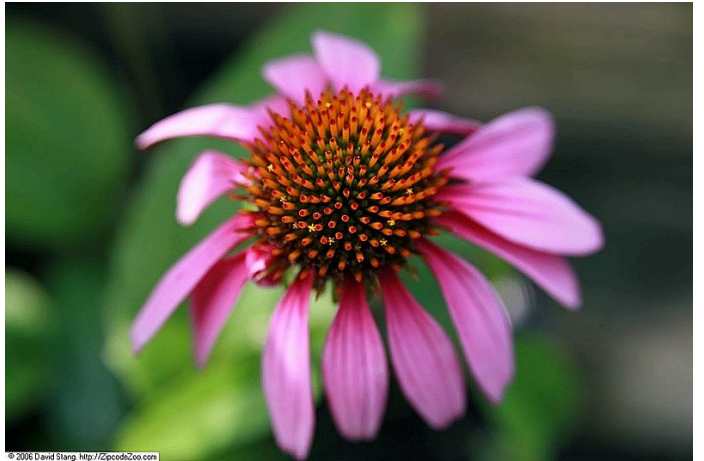
Management

- Diseases: Powdery Mildew, Generally disease free
- Edible Parts: None
- Pests: Generally pest free
- Plant Propagations: Cutting, Division

## MORE IMAGES



Fruit Image



Bark Image