

Argyranthemum frutescens

(Marguerite daisy, cobbitty daisy)

Argyranthemum frutescens is a somewhat short-lived, tender perennial or subshrub that produces daisy-like white flowers with yellow center disks on bushy plants growing 2-3’ tall and as wide. Blooms throughout the summer, The flower is very fragrant, it opens its petals in the morning and closes them at night and it attracts bees. It is a short-lived perennial, used as an annual and prefers well-drained soils in full sun



Plant Image

Landscape Information

Pronunciation: ar-jur-AN-thuh-mum froo-TESS-enz
Plant Type:
Origin: Canary Islands
Heat Zones:
Hardiness Zones: 8, 9
Uses: Border Plant, Mass Planting, Container, Cut Flowers / Arrangements, Rock Garden
Size/Shape
Growth Rate: Fast
Tree Shape: oval, Upright
Canopy Texture: Medium
Height at Maturity: 0.5 to 1 m, 1 to 1.5 m
Spread at Maturity: 0.5 to 1 meter

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Flower Image

Botanical Description

Foliage

Leaf Arrangement: Alternate

Leaf Blade: 5 - 10 cm

Leaf Shape: Obovate

Leaf Textures: Smooth

Leaf Scent: Pleasant

Color(growing season): Green

Color(changing season): Green

Flower

Flower Showiness: True

Flower Size Range: 3 - 7

Flower Type: Capitulum

Flower Scent: Pleasant

Flower Color: Yellow, White, Pink

Seasons: Summer, Fall

Fruit

Fruit Showiness: False

Fruit Colors: Brown

Seasons: Fall

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Leaf Image

Horticulture Management

Requirements

Soil Requirements:

Soil Ph Requirements:

Water Requirements: Moderate

Light Requirements: Full, Part

Management

Edible Parts:

Plant Propagations: Seed, Cutting

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Fruit Image



Other Image